

AUTUMN 2019

Dear Pfriends of Pfeiffers,

I am SO happy, SO proud, SO pleased and absolutely thrilled to brag and brag OUT LOUD, about our success at the **Victorian Wine Show**, late last year. If you take a look at the front cover of this newsletter, you will see three VERY happy, VERY proud and VERY pleased people. From left to right, you have **Steve Thomson, Jen Pfeiffer** and **Chris Pfeiffer**. These three are part of the winemaking team here at Pfeiffer Wines and if you look closely, you will see that Steve is holding a beautiful decanter which is a trophy (so much nicer than a silver ice bucket), and Jen is holding another lovely trophy made from timber and pewter. Steve's trophy, the decanter, is inscribed with the words, "**2018 Victorian Wine Show, Best Cabernet Sauvignon**". Whoopee! That is one reason, one HUGE reason to be happy, proud and pleased, but then Jen's trophy is because...wait for it...drum roll please...**Pfeiffer Wines was THE MOST SUCCESSFUL WINERY out of ALL the wineries at the whole show!!! That means we were awarded more medals for our beautiful wines than any other winery in Victoria.** Now you know why, ALL of us at Pfeiffer Wines are SO happy, SO proud and SO pleased. And I also know that you, our dear "Pfriends" of Pfeiffer Wines are VERY happy, VERY proud and VERY pleased for us too.

There are 21 wines that were awarded medals in this show that contributed to our success. 15 are available within this newsletter and they are our Pfeiffer Seriously Fine, Pfeiffer 2018 Riesling, Pfeiffer 2018 Pinot Grigio, **Pfeiffer Carlyle 2017 Cabernet Merlot**, (brand new vintage release), Pfeiffer 2017 Tempranillo, **Pfeiffer 2016 Durif**, (another brand new vintage release), Pfeiffer 2015 Christopher's VP, Pfeiffer Rutherglen Topaque, Pfeiffer Rutherglen Muscat, Pfeiffer Classic Rutherglen Topaque, Pfeiffer Classic Rutherglen Muscat, Pfeiffer Grand Rutherglen Topaque, Pfeiffer Grand Rutherglen Muscat, Pfeiffer Rare Rutherglen Topaque and Pfeiffer Rare Rutherglen Muscat.

To be measured against our fellow Victorian wineries and come up with such success, is a HUGE accolade to Jen and her team in the winery here. And that my "Pfriends" is why, I am bragging OUT LOUD and feel SO very proud of my family and my hard working members of our winemaking team.

There will be lots of opportunities this year for you to enjoy these wines with us. Firstly, plan a visit to our "pfriendly" Cellar Door where you are always welcome. Please remember to always tell our staff that you are a "**Pfriend of Pfeiffer**" when you buy the wines you love the best. This keeps you active on our database and not archived...and let's face it, none of us want to be archived, do we?

And if you are a **Pfeiffer Wine Club Member**, and receive your regular deliveries of our special Wine Club wines, please always tell our staff too, so you receive your **Wine Club Member savings**. This is another way you will get to try the award winning wines, in your home tasting wine packs (delivered 3 times a year), in the comfort of your own home.

If you would like to change from being a "Pfriend of Pfeiffer", (receiving information only), to become a Pfeiffer Wine Club Member, have a look at the terrific selection of wines in the current pack and their AMAZING value for money. **It is certainly worth becoming a Wine Club Member, not only because you save heaps of money, but because the wines are terrific. I can say that because I am a Pfeiffer, but it is true!**

Another opportunity to enjoy our trophy and medal winning wines, will be when you **come to one of the "pfantastic" lunches this year, being held in a city near you.** The programme is very busy for us but we love meeting with you "on your turf". Please book early so you don't miss out. Our lunches are available to



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you and your “pfriends”, so plan to come and share some “pfabulous” wine paired to “pfine” “pfood” along with other “pfantastic” “pfolk”.

We are very excited to add another city to our Pfeiffer lunches this year. **We are coming to Geelong, so if you live in or near that beautiful part of Victoria, book to come.** Let’s “pfeast” together. It will be “pfun”. It always is.

Rutherglen’s tastiest event of the year will happen over the **Victorian Labour Day Weekend** and the **Canberra Day Weekend**, 9th 10th and 11th of March. That’s right, come to **Tastes of Rutherglen** for some palate paradise. We are happy to welcome back chef, **Adam Pizzini** from **Rinaldo’s Casa Cucina** in Wangaratta, to cater for us during the two days of Tastes of Rutherglen, Saturday 9th and Sunday 10th of March. Adam will have a delicious lamb meal, gnocchi, a decadent dessert and his house made icecream available over both days, from 11am-4pm. We are SO happy to also welcome back Dave Daly with his band, “**Dave Daly and the Cotton Thieves**” to play for us on Saturday and Sunday during the day and between 5.30 – 7.30pm at the Bridge Bar on Saturday evening.

On this very same Saturday night, come to the **Pfeiffer Bridge Bar** on our **Sunday Creek Bridge**. We will be serving a tasty selection of antipasto to accompany your choice of one of our “pfamous” **Pfeiffer Wine Cocktails**, or a glass or a bottle of Pfeiffer wine, till 8pm on **Saturday evening only**. After a day of “pfeasting” your way around Rutherglen, a relaxing time spent here at Pfeiffer Wines, in our naturally beautiful Australian bush setting, watching the sun sink slowly into the West, with a glass of “the best” in your hand, will be the perfect way to finish your day. There is no need to book unless you want to reserve a table. What a delightful way to end the day.

There is so much going on at our winery too, which will give you lots of reasons to make a trip to us and will give you another chance to try our award winning wines. If you like **Farmer’s Markets**, see the dates for our **ONE MARKET IN EACH SEASON**, with this newsletter featuring our **Autumn and Winter Seasonal Markets**.

Easter is always a wonderful time for “pfamily” “pfun” at Pfeiffer Wines, with singer, song writer, **Ben Chan**, entertaining us on both **Easter Saturday and Easter Sunday** afternoons. Please make sure you **order your picnic hampers well in advance** of Easter so you don’t miss out. Let’s say at least 2 weeks before Easter, at the latest.

And if you want to come to a **Giant Adult Dress Up Party** we will catch up with you at **Winery Walkabout** on the Queen’s Birthday Weekend in June. Our **Warehouse Sale** on **Friday** is great for picking up a bargain or two...or 200 (bottles of wine). The party “pfun” starts on Saturday and includes our inaugural **Pfeiffer’s Top 100 One Hit Wonders Countdown** from 10am and continues on Sunday with our **Jukebox Request Pfest** and lots more fun! I wonder what One Hit Wonder will make it to Number 1 and what I will wear this year!!!????!!!

SO, on that note, with a glass of another new vintage wine release in hand, our **2015 Merlot**, (...with muscle...), it is a delightful way to end my letter, dreaming of “Pfeiffer’s pfine wine pfor pfine pfood and pfabulous pfolk”.....you! I look forward to catching up with you soon,

Kind regards,



Robyn Pfeiffer.