

AUTUMN 2014

Dear "Pfriends" of Pfeiffers,

Where to start, oh where to start? There is **SO** much to tell you and there is **SO** much to do. I feel a little like I felt **30 years ago, when Chris and I bought the winery**. There was SO much to do. Over the 30 years it seems as if we have achieved a lot but it still seems as if we have lots more to do. Luckily for us, we have our wonderful family and staff who contribute so much so you can continue to enjoy our wines and our "pfunctions", both here at the winery and away from Rutherglen.

This year on the **26th April 2014**, we are **celebrating** the very "**pfirst**" **milestone** for Pfeiffer Wines, the purchase of our property from Seppelts. How well I remember every second of the auction. I was a quivering mess, a "pfluttering" leaf, while Chris, as cool as a cucumber, raised his hand and made us the successful bidder for the Old Distillery, now our winery and cellar door. He also put up his hand for the Seppelts experimental vineyard, which is now our Sunday Creek vineyard and from which all our very interesting wines come from. Little did we realise as the auctioneer joked about the convenience of the bridge connecting the two properties, that **our Sunday Creek Bridge** would become **SO** "pfamous" and be the location for hosting **our celebratory dinner on the 26th April**. As you know, the bridge is only as long as it is, and once all the seats are taken, we can't extend the bridge. I have claimed that our bridge is the second most photographed bridge in Australia. This will certainly be a night for happy snaps!

You will notice there is a **new format** to our **newsletter and tasting notes** with this mail out. Over the 30 years of Pfeiffer Wines, we believe we have improved how we get our information to you. I hope you will see this new format as being easier to obtain the information you need. For those wanting to join our "pfantastic" Wine Club, all the information is now located in the one area. Apart from the 30th Anniversary Commemorative Dinner Party on our Bridge, the other "Pfunctions" for this special year are in the "What's On" section and for those wanting to order wines and read the note about each one, it too, is now together. When we look back at what we used to do, I think you will find this easier to use and keep for future reference.

Talking of ordering wines, I can't believe how many new vintage releases we have. Look at **ALL the wines that say NEW VINTAGE**. There are **12 new vintage releases**. When we first opened our winery cellar door, we had 4 wines in total. Fortunately, we have always had customers every single day and over the 30 years, the business has grown so that right now, we have 33 wines. Sometimes we even have more than 33! That certainly keeps us busy, in the vineyard, in the winery and in the cellar door. And just to add to that busyness, we have now added a brand new wine, one that I know many of you have been waiting for, for years. Well, Chris and Jen have finally perfected their **Durif**. "Yippee", I hear some of you say. "At last", I hear others say. You



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know it will be a great Durif as they are officially releasing it over our 30th Birthday weekend. You however are getting the heads up through this newsletter. Another great wine to be released is our **“pfamous” Pinot Noir**, coming from our oldest vines on our Sunday Creek Vineyard. This is also being released at our winery for tastings and sales on our Birthday celebration weekend. If you can't visit us, take advantage of our **free freight** offer and order your choice of “Pfeiffer's pfine wines”. Make sure you don't miss out on the two wines marked as Limited Stock too.

As I write this letter, we are right in the middle of Vintage 2014. The grapes are ripening, being harvested, crushed and going through their different winemaking processes and finally made pristine before being bottled ready for your enjoyment now and in the “pfuture”. To help through this busy time and to gain valuable experience, we have **three International visitors** to Pfeiffer Wines this Vintage. If you look inside the newsletter, you will meet them all. Pfeiffer Wines has been part of an International Exchange Programme since 1990. Sometimes we feel as if we are the League of Nations when all the accents are heard around the dinner table at night.

Once Vintage is over we will begin **our travels to the capital cities** where we hope we will see those of you who are not able to come to the Birthday Party on the Bridge. Some of the venues have limited seating so it is a case of booking early. Details are inside the newsletter and on our website. I seem to have said that a lot so you have lots of reading ahead of you. Everyone here at Pfeiffer Wines contributes to different parts of this newsletter just as we all contribute to the daily running and continuation of Pfeiffer Wines. So even though I am the one who signs this letter, we, the team of Pfeiffer Wines, as well as me, wish you all the very best, happy reading, happy eating, happy drinking...Pfeiffer wines of course...and...

we all hope to see you soon, be it here or be it there.

My very warm regards,

A handwritten signature in black ink that reads "Robyn". The letters are cursive and fluid, with a prominent 'R' and a long tail on the 'n'.

Robyn Pfeiffer