



Dear "Pfriends" of Pfeiffer,

Where oh where do I begin? I have SO much to tell you. Read on, please do!

Firstly, next year, 2013, **Chris will work his 40th vintage** of making wine. He began his winemaking career in 1974 with Lindemans Wines. After having an amazing "apprenticeship" as Chris called it, working under and alongside the greats of the wine industry at the time, Chris decided to follow his dream and "do" his own thing...and Pfeiffer Wines was born. Next year, to celebrate Chris's 40th year of making wine, everything will have a bit of a Ruby theme to celebrate this achievement. Plan to come to **Tastes of Rutherglen** over 2 weekends in March, be part of our **40 Years Celebration Dinner** on either Saturday night or the **Masterclass** on the Sunday morning of both Tastes weekends and enjoy what Chris will have in store for you.

While we are on Chris and his 40th year of making wine, we have a very special wine released within this newsletter which is named after Chris. We are releasing the **2008 vintage of Christopher's VP** which has already won accolades and has quite a story. Chris made his first VP (Vintage Port) in 1986. As you know, our very first vintage here was 1984 but Chris decided he would only make a VP in the exceptional years. Exceptional years means that everything must be in balance...the fruit must be superb, the brandy spirit used for fortifying must be perfect for the desired end result, the winemaking must be flawless and then and only then, will the Christopher's VP be bottled and released. Sadly, this does not mean that every year the wine is made. What you can be assured of, if it is made, it is a beauty and will last for your special celebration, 21 years on, 25 years on or whenever you choose to enjoy this special wine. Within this newsletter you can have a trip down memory lane and see the **original label through to the latest and newest label** on the 2008 Pfeiffer Christopher's VP, which is now released.

There are other new vintage releases within this newsletter too. We gladly herald the return of our **Gamay** with our 2012 vintage being released at our annual **Pfeiffer Pfrolic** on the Bridge. It is delicious and bursting with fresh cherry like fruit aromas...a wonderful savoury, yet chilled red to enjoy over Summer particularly. We are releasing a new vintage of an old "pfavourite", our **2012 Pfeiffer Frontignac**, which is fruit salad in a glass and remains our most popular wine to enjoy with Indian cuisine. Thankfully, our **2011 Pfeiffer Merlot** and our **2011 Pfeiffer Shiraz** are available... at last. In one respect, we hate running out of a particular vintage of wine, but on the other hand, it is good, as it means people love it, buy it and then it is all gone. As Chris wisely

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says, "you can only sell a wine once". Too true!

As we near the end of the year, we think of Christmas and as usual, we are offering our delivery service of our wines that are in the **UK for Christmas gifts** to your friends and family who need a little Aussie cheer at Christmas time. By the time you are reading this, we will be doing all the paperwork for our agent in the UK, who packs and posts the parcels of wine. If you want us to send wine to your loved one, please ring us immediately. It is quite a process to ensure this happens in time for Christmas, so please do not delay, call us today on 02 6033 2805.

And finally, Jen continues to receive **many, many accolades for her wines**. There are little symbols next to the wines to indicate the trophies and medals that the wines have received at the various national wine shows that we are allowed to enter. Both Chris and Jen judge at some wine shows across the country but never judge at shows where we enter wines. This way there is no conflict of interest. Our awards have all been judged by others. At the end of the day, you are our best judges and I guess that is why we sell out of wines so quickly. To help you get more, we are once again offering our **free freighting service** where we will pay the freight costs for you **until Friday 28th December 2012**. Just make sure your wine order adds up to 12 bottles or multiples of 12 bottles. You can **choose the combination of wines** but please ensure it is 12, 24, 36, 48 or 60 bottles of your **"pfavourites"**, to avoid paying the freight costs. We will endeavour to get all your wine orders to you as soon as we can after receipt of your order.

I would like to wish you every good wish for a happy and safe Christmas and festive season. My family and our wonderful staff also join me with this wish for you and we trust that 2013 will be a year of good health and happiness for you and yours. Hopefully you can join us to be part of Chris's special year of celebrating 40 years of making wine...**a real Ruby occasion**. We look forward to seeing you throughout 2013, either here at our winery, or at one of the events we have planned away and hopefully near you.

Till then,
Warmest regards,



Robyn Pfeiffer